



SCHOOL THREATS

Preventing and Reducing School Threats

Overview of the challenges and solutions in preventing school threats, especially with the shift from email to social media, auto-dialers, and phone apps.



New Trends in School Threats

Understanding the evolving nature of school threats is essential for prevention and mitigation efforts. There has been a recent increase in threats from state-sponsored terror groups targeting schools, and it highlights the need for a comprehensive approach to address this issue.

The two groups that make up most school threats are students and terrorists/criminals. Historically, most school threats were more likely to come from within the student population, and in the last five years, that has changed. In fact, in the last two years, a high percentage of the threats have come from state-sponsored terror groups. Terror groups are also behind some of the TikTok challenges that encourage students to commit threats. Terror groups account for a very high percentage of the lost instructional hours.

Terror groups historically used email to send out threats. They have moved to Troll and Bot farms that use social media, auto-dialers, and free phone calling apps to deliver threats. They still try to use email, but most schools have email filters that prevent email threats.

Copycats: When overseas groups commit threats, and no one is caught, it gives students the false impression they can get away with making a threat, increasing the number of threats made by students.

Technology, education, behavioral health, and law enforcement can impact a student's willingness to commit a school threat. However, you cannot impact a terror group's willingness to commit a threat. The only way to stop threats from terror groups is to use technology that prevents them from gaining access to schools.

OUR SOLUTION

SAM currently uses three approaches to prevent and reduce school threats.



SAM **VOICE**

SAM Voice looks at all incoming calls to determine who should be allowed into the school. Think of it like an electronic SRO.

Sam Voice is very effective against swatting and threats that are called into a school. These types of threats are impossible to stop without SAM Voice, and they are the threats that cause the largest loss of instructional hours.



SAM **AIRDROP**

SAM AirDrop monitors Apple AirDrop networks operating within the school. It creates an audit log of messages sent within the school, including who the sender was. If a student sends a threat message it is easy to determine who the student was. This can also be used in cases where a student uses airdrop for harassment or bullying.



SAM **EMAIL SWATTING PROTECTION**

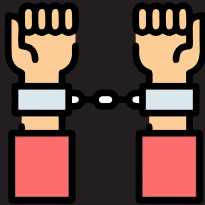
We created a pattern recognition program that can identify email-swatting threats. We use this program to create filters that can be loaded into the most popular email systems. The filters are constantly updated and sent to each client.

SAM EDUCATION

When you combine our technology, the risk of consequences, and student education, it is a very effective deterrent.

POSTERS

We provide the data to allow school posters to articulate the consequences of a threat:



CRIMINAL

List the penalties for making a school threat.



FINANCIAL

List the amount of money a person can be held liable if they make a school threat.

We maintain a threat database for every school in the United States. The database maintains the instructional hour requirements of each state and the school budgets. We use this data to calculate the cost of an instructional hour.

STUDENT EDUCATIONAL VIDEOS

We create student educational videos that explain the various threats and how law enforcement and Congress have new tools that allow them to trace who sent the threat. Most videos will be less than 5 minutes and can be customized to each district upon request.

List of current and upcoming educational videos:

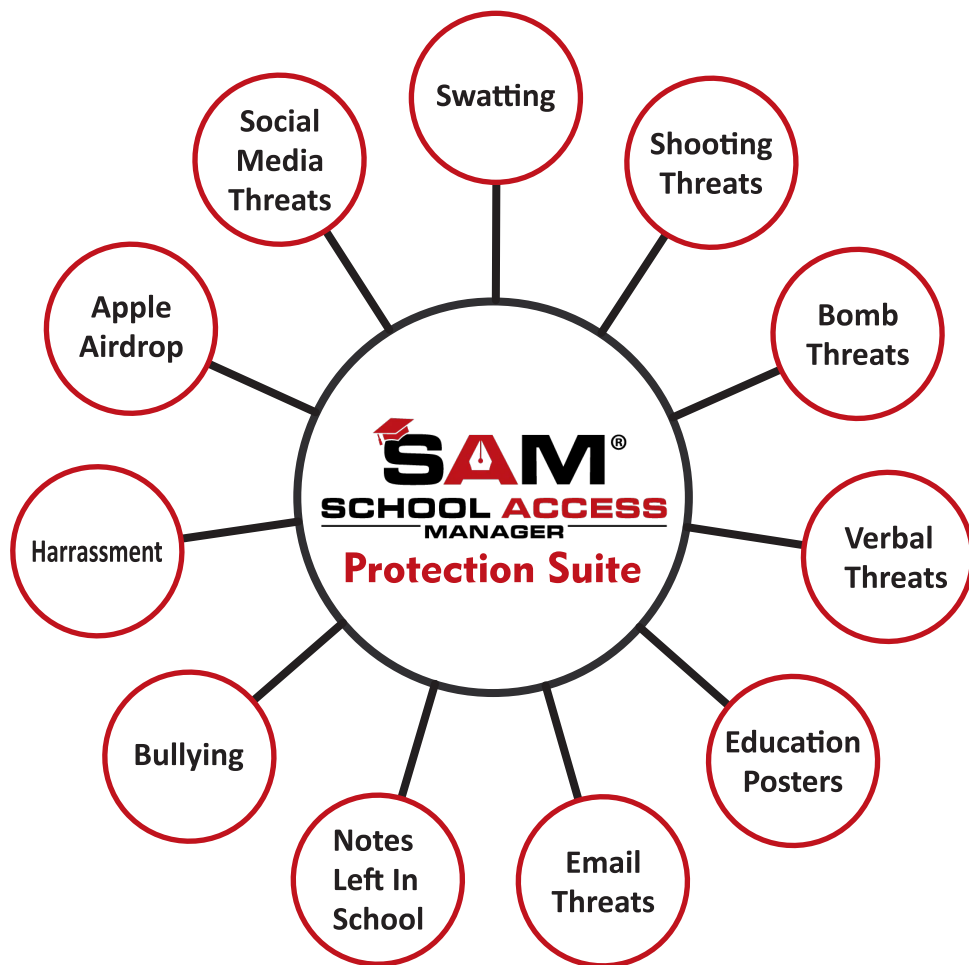
- 1** Making Fake Threat calls and Swatting
- 2** Social Media and TikTok threats
- 3** Leaving threatening notes in school
- 4** Email threats
- 5** Verbal threats

Introduction Video

<https://tdrtechnologysolutions.com/wp-content/uploads/2023/08/SAM-School-Threat-Prevention-Short-Video.mp4>

A Solution to School Threats

<https://tdrtechnologysolutions.com/wp-content/uploads/2023/08/Video.mp4>



PRICING


\$ **1** 50

- ✓ Per Student Per Year Plus A One-time Installation Fee.
- ✓ Support Hours Can Be Purchased If Required.

Redefining School Safety with **SAM School Access Manager**

Our approach to preventing and reducing school threats marks a significant step forward in safeguarding educational environments. By integrating advanced technologies like SAM Voice, SAM AirDrop, and SAM Email Swatting Protection, SAM School Access Manager offers a comprehensive solution to counter modern threats, ensuring a safer and more secure school community.

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